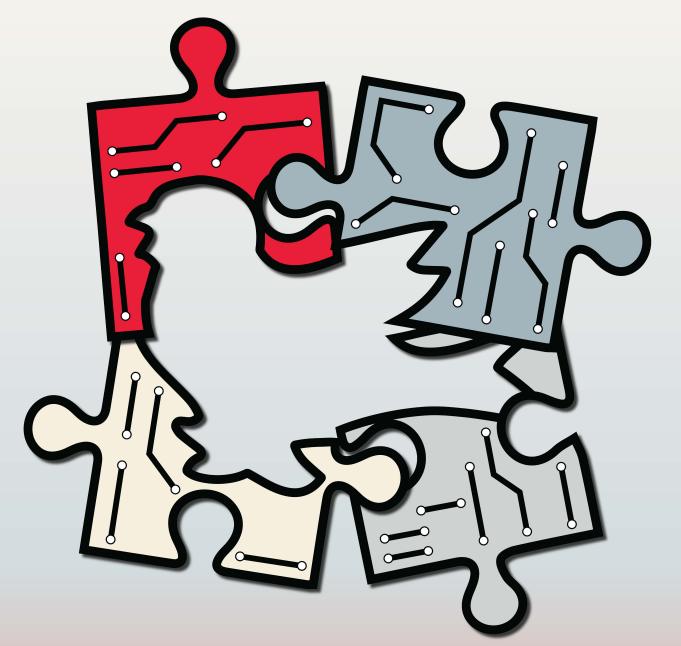
# Sponsorship Prospectus



# McGill Physics HACKATHON

Scientific Revolutions | Advanced Computing Department of Physics, McGill University November 3-5, 2023



## What is the McGill Physics Hackathon?

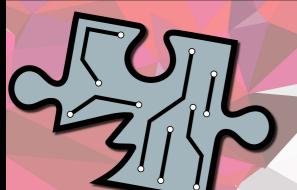
In recent years, scientific computing has been a driving force in academia and industry. Stunning scientific breakthroughs like the first image of a black hole would be impossible without novel techniques for handling unprecedented volumes and kinds of data. Similar breakthroughs are occurring everywhere we look, and in the coming decade, the trajectories of industry, the sciences, and a new digital economy will be intimately linked.



In our ongoing effort to inspire today's young people to be a part of these revolutions, the McGill University Department of Physics is happy to announce the 8th annual McGill Physics Hackathon! Based on feedback from the past years' virtual and hybrid events, and to improve accessibility for our participants, we are moving to **only** multi-day format. in-person hackathon will take place at McGill in the Rutherford Physics Building, on November 3-5 2023. We invite all students with an interest in coding and the physical sciences including high school, CEGEP, undergraduate and graduate, to participate in this exciting event! Hackers will have the opportunity to hone their skills in coding, scientific reasoning, creativity and communication, by putting together a project which uses some combination of physics and computing. Throughout the 24-hour event, hackers will be supported by experts from industry and academia.







# Why should you sponsor us?

Sponsoring the Physics Hackathon is an effective way to reach the individuals who will be leading tomorrow's technological revolutions. Your support as a sponsor will enable us to provide a solid platform for hacker-to-hacker and sponsor-to-hacker interactions, introduce attendees to the wide range of opportunities in the tech industry, provide high-quality mentorship, offer exciting prizes, and more!

#### RECRUITMENT

Our hackathon brings together a large group of passionate, motivated, and savvy students with interests in computing and data science. This year with our first in-person event in years we are changing the format to a multi day hackathon. Hackers will be supported in-person at McGill Friday night, all day Saturday including an industry networking event over lunch, and judging and awards Sunday afternoon. Sponsors will have direct access to our talented and passionate participants during the opening ceremony Friday evening, and during an industry networking event on Saturday at McGill.



# A Subject fine

### PRODUCT EXPOSURE

At the hackathon, you will meet a unique group of hackers who are passionate about trying new things. This group includes many of the individuals who are most likely to use and promote your products.

### BRAND RECOGNITION

By participating as a sponsor, you will be exposing your company and brand and elevating your presence in the eyes of the tech talents and leaders of the very near future.













LAST YEAR'S Sponsors







Biophysical Society Société de Biophysique & Canada













## Sponsorship levels

LEVEL

BRONZE

SILVER

GOLD

PLATINUM

COST

\$500

\$1000

\$2000

\$5000

PERKS

Channel/booth to chat with hackers









Logo on t-shirt









Logo on website









Logo on stickers









Avertisment on social media









Representative can serve as judge









Presentation during in-person opening ceremony



2 mins





Host a workshop about company, organization, product, tool, etc.









Present an optionally branded prize











### OUR SPONSORSHIP TEAM



KIM METERA Academic Associate



THOMAS BRUNNER
Physics Professor



**DAVID GALLACHER**PhD Student, Lead Organizer



NICHOLAS VIEIRA



LILIAN CHILDRESS



ADRIAN LIU

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