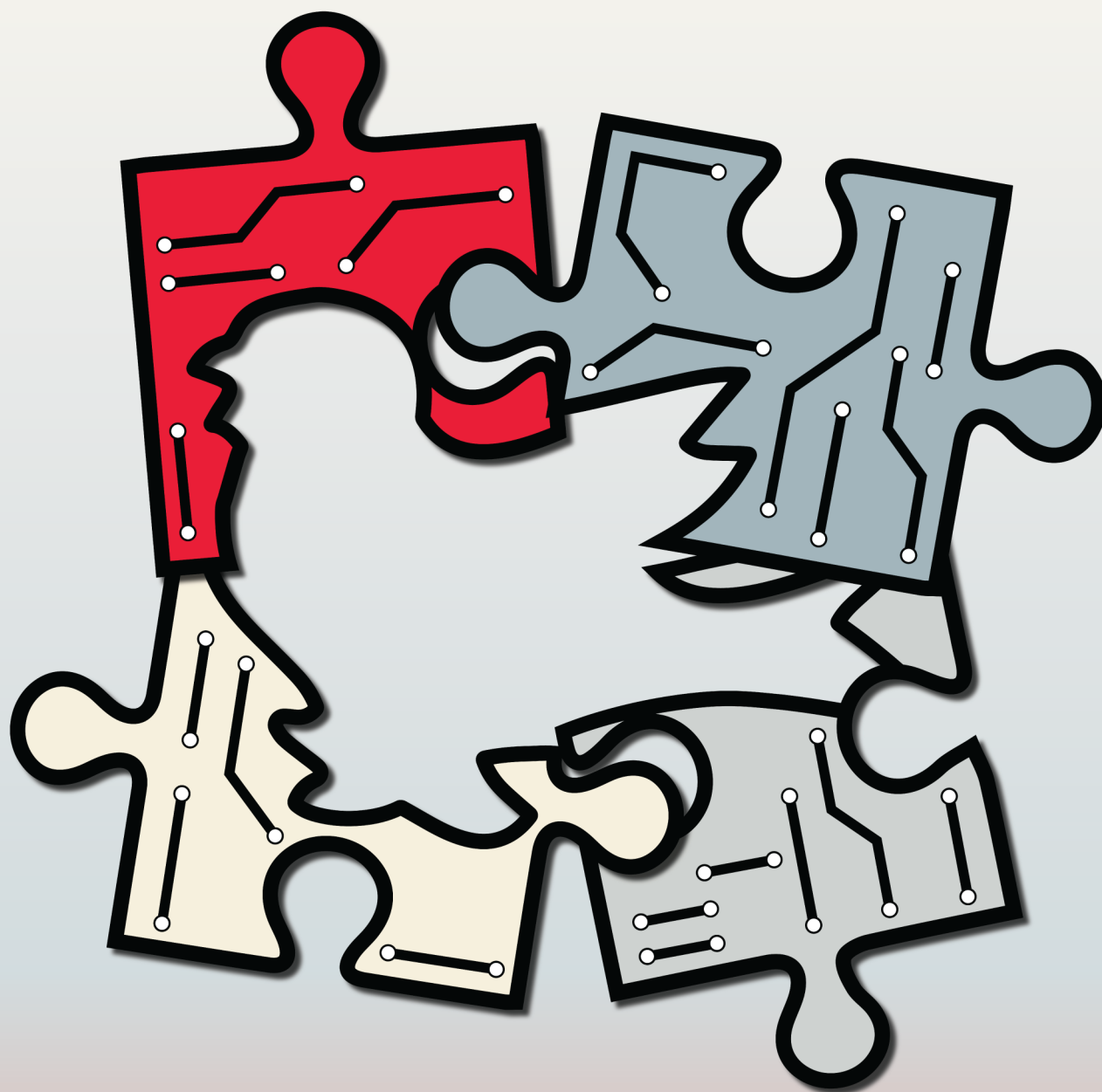
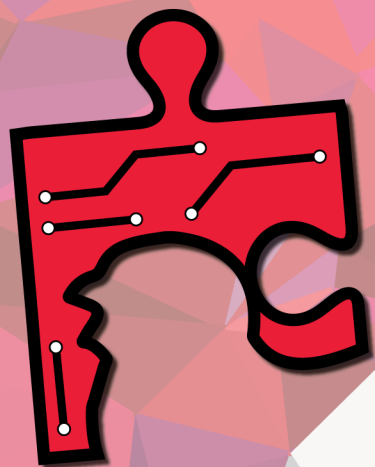


Sponsorship Prospectus



McGill Physics HACKATHON

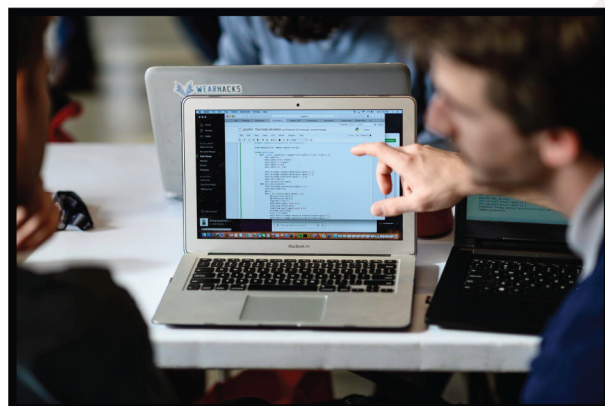
Scientific Revolutions | Advanced Computing
Department of Physics, McGill University
November 15-17, 2024

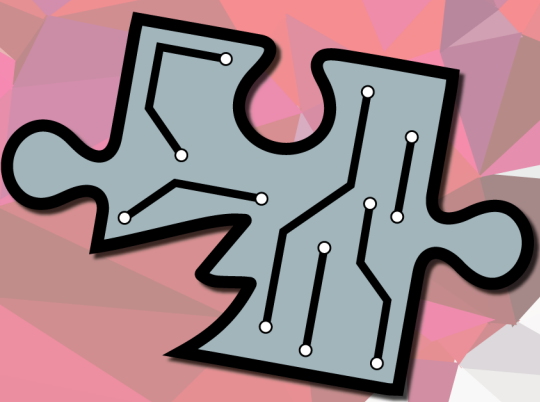


What is the McGill Physics Hackathon?

In recent years, scientific computing has been a driving force in academia and industry. Stunning scientific breakthroughs like the first image of a black hole would be impossible without novel techniques for handling unprecedented volumes and kinds of data. Similar breakthroughs are occurring everywhere we look, and in the coming decade, the trajectories of industry, the sciences, and a new digital economy will be intimately linked.

In our ongoing effort to inspire today's young people to be a part of these revolutions, the McGill University Department of Physics is happy to announce the **9th annual McGill Physics Hackathon!** Based on feedback from the past years' virtual and hybrid events, and to improve accessibility for our participants, we are moving to an **in-person only** multi-day format. The hackathon will take place at McGill in the Trottier Building, **on November 15-17 2024**. We invite all students with an interest in coding and the physical sciences, including high school, CEGEP, undergraduate, and graduate, to participate in this exciting event! Hackers will have the opportunity to refine their skills in coding, scientific reasoning, creativity and communication, by putting together a project which uses some combination of physics and computing. Throughout this event, hackers will be supported by experts from industry and academia.





Why should you sponsor us?

Sponsoring the Physics Hackathon is an effective way to reach the individuals who will be leading tomorrow's technological revolutions. Your support as a sponsor will enable us to provide a solid platform for hacker-to-hacker and sponsor-to-hacker interactions, introduce attendees to the wide range of opportunities in the tech industry, provide high-quality mentorship, offer exciting prizes, and more!

RECRUITMENT

Our hackathon brings together a large group of passionate, motivated, and savvy students with interests in computing and data science. This weekend-long event includes networking and kick-off sessions on Friday, a full day of hacking on Saturday, and presentations and an awards ceremony on Sunday. Sponsors will have the opportunity to directly engage with our talented and passionate participants during the industry networking session on the Friday evening, and by attending and judging the presentations on Sunday.



PRODUCT EXPOSURE

At the hackathon, you will meet a unique group of hackers who are passionate about trying new things. This group includes many of the individuals who are most likely to use and promote your products.



BRAND RECOGNITION

By participating as a sponsor, you will be exposing your company and brand and elevating your presence in the eyes of the tech talents and leaders of the very near future.

LAST YEAR'S SPONSORS





Sponsorship levels

PLATINUM \$5000

- Mention of logo in presentation, website, social media
- Logo on shirt*
- Sponsor a meal + signage near food
- Booth for sponsorship reception on Friday + 5 min talk
- Company/organization description on our website + link to webpage
- Share a specific post/video of your company/organization on social media

GOLD \$2000

- Mention of logo in presentation, website, social media
- Logo on shirt*
- Sponsor a meal + signage near food
- Booth for sponsorship reception on Friday + 5 min talk

SILVER \$1000

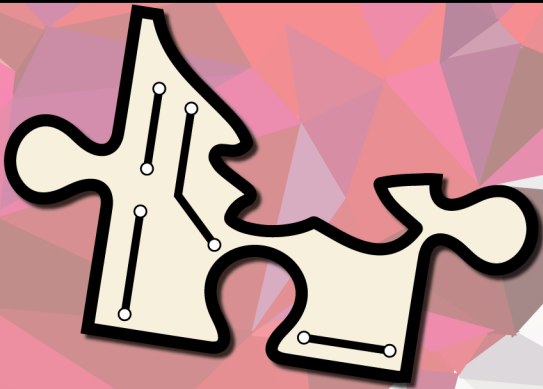
- Mention of logo in presentation, website, social media
- Logo on shirt*
- Sponsor the snacks + signage near food

BRONZE \$500

- Mention of logo in presentation, website, social media

It is also possible to sponsor one of our themed awards. Please contact us if you are interested in doing so.

****If your company wants their logo on the shirt, you must commit to sponsoring by October 16th 2024.**



Questions? Contact us!

OUR ORGANIZING TEAM



THOMAS BRUNNER



CATHERINE BOISVERT



DAVID GALLACHER



STEPHAN O'BRIAN



REGAN ROSS



LILY WILLIAMS



KIM METERA



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